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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Linmon Media Limited (the "Company" or "Linmon Media", together with its subsidiaries and consolidated affiliated entities, the "Group") on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company is pleased to announce that "A Dream within a Dream" (《書卷一夢》), a light comedic romance costume drama, is scheduled to be exclusively released on iQIYI on 26 June 2025. This drama series is produced by Linmon Media and Green Linmon (青檸萌) and jointly produced by iQIYI, with Ren Zhuangliu and Xia Luote as the screenwriters, Guo Hu as the director, Qi Shuai as the executive filmmaker, Fang Yanzhi as the filmmaker, and Li Yitong and Liu Yuning as the main actors.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC 20 June 2025

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao'ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Ms. Long Yu, Mr. Jiang Changjian and Ms. Tang Songlian.