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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Linmon Media Limited (the "Company" or "Linmon Media", together with its subsidiaries and consolidated affiliated entities, the "Group") on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that "Moonlit Reunion" (《子夜歸》), a romance tale drama series, is scheduled to be exclusively released on Tencent Video on 18 August 2025. This drama series is produced by Linmon Media together with its subsidiary Green Linmon (青檸萌) and Tencent Video, with Liu Yue and Sun Lin as the screenwriters, Lv Haojiji as the director, Qi Shuai as the executive filmmaker, Wu Ruoyan as the filmmaker, and Xu Kai and Tian Xiwei as the main actors.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC 12 August 2025

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao'ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.