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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Linmon Media Limited (the "Company" or "Linmon Media", together with its subsidiaries and consolidated affiliated entities, the "Group") on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that "The Heart 2" (《問 心2》), a metropolitan medical emotion themed drama which is presented by Linmon Media, Tencent Video and iQIYI, started shooting on 27 September 2025. This drama series is produced with Zhou Yifei as the screenwriter, Li Zhi as the director, Xu Xiao'ou as the executive filmmaker, Wang Ye and Chen Shuze as the filmmakers, Zhao Youting and Mao Xiaotong as the main actors, Jin Shijia as the special leading actor and Zhang Jianing as the specially-invited lead role.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC 28 September 2025

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao'ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.