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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by Linmon Media Limited (the “**Company**” or “**Linmon Media**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce that “The Heart 2” (《問心2》), a heartwarming real-life issue drama series presented by CCTV, Linmon Media, Tencent Video and iQIYI, is scheduled to premiere exclusively on CCTV-8 for television on 18 June 2026, and will be available for its online premiere on Tencent Video and iQIYI. The drama series is produced with Zhou Yifei as the screenwriter, Li Zhi as the director, Xu Xiao’ou as the executive producer, Wang Ye and Chen Shuze as the producers, Zhao Youting and Mao Xiaotong as the lead actors, Zhang Jianing as the special lead actor, Chen Chong as a guest actor, Huang Jue as a special guest actor, He Shiyu, Wang Chuan and Sun Xilun as the main actors, and Jin Shijia as a special appearance actor.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC
15 June 2026

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao’ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.