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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

**VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE**

This announcement is made by Linmon Media Limited (the “**Company**” or “**Linmon Media**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce that “A Journey to Glow” (《一念江南》), an ancient costume drama series presented by Linmon Media and its subsidiary Green Linmon (青檸萌) as well as jointly presented with iQIYI, started shooting on 21 July 2026 and announced its official cast and crew lineup. This drama series is produced with Zhang Wei as the screenwriter, Hong Ling as the director, Zhang Shuheng as the co-director, Qi Shuai as the executive producer, Hu Yiqing as the producer, Wang Anyu and Zhao Jinmai as the leading actors (listed in order of stroke count of their surname in Chinese).

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC
21 July 2026

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao’ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.